



JOHN MAKINSON ANNOUNCES MANAGEMENT STRUCTURE FOR PENGUIN UK AND DORLING KINDERSLEY

London, 14 February 2005, John Makinson, Chairman and CEO of Penguin worldwide and now also Chief Executive of Penguin UK, today announced the new management structure for running Penguin UK and DK.

John has set up a new executive committee comprising Peter Bowron, responsible for sales and operations and the committee member with primary accountability for distribution and customer service; Helen Fraser, responsible for Penguin publishing; Brian Landers, Finance Director; and Andrew Welham. Andrew Welham is taking on a new, broader role as deputy MD for Penguin UK. He will have responsibility for Pre-school (Warne, Ladybird and BBC Childrens) and Rough Guides, as well as for Legal and HR.

John Makinson also announced that he is beginning the search for someone to fill a joint role of MD and Publisher for DK to replace Andrew Welham, DK's MD, and to take over the reins from Christopher Davis, DK's Publisher, who has for some time been planning to retire this year.

John Makinson said, "Filling Christopher's shoes will be no easy task – for many years he has been the creative heart of DK and he has kindly agreed to remain as Publisher until a successor is found. Andrew will also retain his responsibilities for DK until that successor is in place.

I believe this new structure will allow Penguin and DK to meet the many challenges we have ahead of us. 2005 is going to be an important year for all of us as Penguin celebrates its 70th birthday and DK continues to refine its publishing. I'm very sure that the creativity, determination and resilience that pulled us through a tough 2004 will ensure we prosper in 2005."

[Ends]

For more information, please contact:

Joanna Prior on 020 7010 3250 or email: joanna.prior@penguin.co.uk