

EXCITING NEW DEVELOPMENTS AT PUFFIN

London, Wednesday 19th September 2007... Puffin announces that Sarah Hughes has been promoted to Publishing Director for fiction, with overall responsibility for the Puffin fiction list and managing the whole fiction team, following Rebecca McNally's departure. Sarah's authors include bestselling Eoin Colfer, Jill Murphy, Rick Riordan, Melvin Burgess and Kevin Brooks.

"Sarah has a brilliant nose for acquisition and exercises terrific rigour which is key to success in our present market. She is greatly loved by her authors and steps very naturally into this role."
-Francesca Dow, Managing Director, Puffin

Amanda Punter becomes Senior Editor for fiction at Puffin.

On the picture book side, Mandy Suhr takes on the newly-created role of Associate Publisher for gifts and novelties, developing superb books for Puffin's key properties and characters as well creating gift picture books with her authors including Jan Pienkowski and Ed Vere. Mandy's new role is a creative one and she hands her management and brand responsibilities to her colleagues (below).

Kate Hayler has been promoted to Editorial Director for Puffin's character list which includes Lauren Child's incredibly successful Charlie and Lola books, Angelina Ballerina and Harry and the Dinosaurs.

Louise Bolongaro, as Editorial Director for picture books, becomes the figurehead for Puffin's new showcase for special standalone picture books: The Puffin Picture Book Boutique.

Janice Thomson becomes Senior Editor for picture books working with key authors such as Eric Carle and Lynley Dodd as well as developing new picture books.

"It's an exciting time for Puffin. Change is always good and offers us all new ways of thinking and working. Puffin is set on a strong and exciting new course for the future."
-Francesca Dow, Managing Director, Puffin