



## 2008 PENGUIN DESIGN AWARD WINNERS ANNOUNCED

London, 17 June 2008. Penguin announced today the winners of the 2008 Penguin Design Award. Jenna Jones has won first place for her striking and original design of Jack Kerouac's *On the Road*. Second place went to Jez Burrows and third place to Matthew Chilton for their eye-catching interpretations of the same title.

The Penguin Design Award was launched in 2007 to encourage final year designers on a degree or HND Art or Design course to engage in design for publishing during their studies and to experience real jacket design briefs first hand. Over 200 entries from 40 colleges were received in total this year.

Jenna Jones will graduate this summer from the Norwich School of Art and Design with a BA (Honours) in Graphic Design-Illustration. Along with a £1000 cash prize Jenna will join the design studio at Penguin on a six week work placement, working with Penguin's Art Directors, Jim Stoddart and John Hamilton, on live briefs.

The judging panel comprised Penguin's two Art Directors, Jim Stoddart and John Hamilton, author Nick Hornby, artist and author Harland Miller and graphic designer Jon Gray. Penguin Managing Director, Helen Fraser, was the chairman.

Helen Fraser commented, "We were extremely impressed with the high standard of the entries and very pleased that in this the second year of the award the number of entries has more than doubled. The final selection of our three prize-winners was a tough call and sparked some lively debate among the judges. In the end the decision was unanimous. We felt Jenna's design combined everything we wanted to see in a book jacket designer of the future: a clever and imaginative interpretation of the brief, strong design skills and a good understanding of the market place". Judge Nick Hornby commented "It shows a strong mixture of originality and commercial competence."

All the winners and runners up will be attending an award ceremony and exhibition of their entries on 25 June. The winning and short listed designs can also be viewed at [www.penguindesignaward.co.uk](http://www.penguindesignaward.co.uk).

- Ends -

**For further information, please contact:**

**Joanna Prior on 020 7010 3250 or email: [joanna.prior@uk.penguin.com](mailto:joanna.prior@uk.penguin.com)**