

# Press Release



20<sup>th</sup> December, 2011 – for immediate release:

- **JAMIE'S GREAT BRITAIN IS THE NUMBER ONE CHRISTMAS BOOK OF 2011 – JAMIE OLIVER'S SECOND SUCCESSIVE YEAR AT THE TOP OF THE FESTIVE CHARTS**



**Jamie's Great Britain**, Jamie Oliver's celebration of the very best of British food, is the number one book of Christmas. Following on from the huge success of his last title **Jamie's 30 Minute Meals**, which topped the chart at Christmas in 2010, *Jamie's Great Britain* secured the top spot in the last Nielsen Bookscan figures to be published before Christmas 2011.

Penguin also has **Diary of a Wimpy Kid: Cabin Fever**, the sixth book in Jeff Kinney's phenomenally popular series, at number six in the overall charts and number one in the children's books charts (it was also the fastest selling book of 2011 in the week of its release in November).

**The Help**, Kathryn Stockett's celebrated story of friendship in segregated 1960's Mississippi, is the best-selling novel during the same period, and takes the number one slot in the current paperback fiction charts. **The Life of Lee**, the memoirs of cherished comedian Lee Evans, has been the best-selling celebrity autobiography of the festive season.

After a strong publishing performance throughout 2011, Penguin books tops the final charts published before Christmas in three of the five Nielsen BookScan categories (Paperback Fiction, Children's and Hardback Non-fiction).

Penguin UK CEO Tom Weldon said "Once again Jamie proves he is the nation's favourite author".

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